



# NEWS RELEASE

**For immediate Release**

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**Contact: Bob Rodriguez**

703-713-0100

## **Alternative Fueled Vehicle (AFV) Career Encounters videos now available in the NATEF series**

The National Automotive Technician Education Foundation (NATEF), in cooperation with the U.S. Department of Energy, has released two new Career Encounters videos entitled *Alternative Fuels Vehicle Technician*, under the DOE's Certification of Higher-learning in Alternative Motorfuels Program (CHAMP).

The video programs are intended to elevate interest and highlight the growth potential in the area of alternative fuel vehicle (AFV) service for anyone now in school, or for those already working in the field of automotive repair.

A 28 minute version (28:30) is intended for general audiences, industry and government. A shorter 15 minute (15:00) video excerpt from the longer version is intended as a recruitment tool aimed at educators, guidance counselors, students and parents. Both videos are excellent tools for highlighting today's growing need for technicians qualified to diagnose, service and repair alternative fuel vehicles.

Both the 28 minute and 15 minute versions of *Alternative Fuels Vehicle Technician* illustrate the driving forces behind the growing numbers of AFVs being used everyday, and where the career opportunities can be found. The program moderator takes the audience around the country, visiting many of the premiere AFV users, conversion companies, training programs and industry events that support and promote the use of alternative fuel vehicles.

While supplies last, the 28:30 and 15:00 minute versions of *Alternative Fuels Vehicle Technician* are available free of charge under a grant from the U.S. Department of Energy's CHAMP program.

Included with each video is a presenter's guide that can be used to plan and lead group discussions.

Other Career Encounters videos from NATEF (at \$22.95 each) include:

*Automobile Technician* (15:00 min), *Collision Repair and Refinish Technician* (15:00 min), and *Medium/Heavy Truck Technician* (15:00 min). A 28:30 min video, *Automotive Technician*, discusses all three areas combined: automobile, truck, and repair and refinish career. Like the AFV videos, these videos are part of a series from NATEF for recruiting students into the automotive career field.

NATEF is the *National Automotive Technicians Education Foundation*. This 501 (c) (3) non-profit organization is a separate foundation within the ASE (*National Institute for Automotive Service Excellence*) organization. The primary mission of NATEF is to improve the quality of automotive technician training programs nationwide through voluntary certification (accreditation). NATEF is directed by a fourteen member board of Trustees appointed by the ASE Board.

For more information about the Careers Encounters series, or the DOE - CHAMP program, please contact NATEF. For a complementary copy (while supplies last) of the long or short AFV video, please fax your request to NATEF at:

NATEF

13505 Dulles Technology Drive, Suite 2

Herndon, VA 20171-3421x

Phone: 703 - 713 - 0100

Fax: 703 - 713 - 3919